

# 2011 IOLA REGISTER Subscriber Survey

In order to improve our level of service:  
please respond to this survey.

For which of the following reasons do you subscribe to the paper?  
(check all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> Local News                    | <input type="checkbox"/> National and World News |
| <input type="checkbox"/> Columnists                    | <input type="checkbox"/> Obituaries              |
| <input type="checkbox"/> Advertising                   | <input type="checkbox"/> Local Grocery Ads       |
| <input type="checkbox"/> Habit of reading it for years |  |
| <input type="checkbox"/> Carrier Service               | <input type="checkbox"/> Other                   |

What do you like about the new look and changes?

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What are your suggestions to be considered for future issues?

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Do you use our classified page to shop or to place ads? \_\_\_\_\_

Have you tried our website or mobile web? \_\_\_\_\_

Did you find them user friendly? \_\_\_\_\_

What are your suggestions for the website or mobile site?

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Did you know you can purchase photos that were not published as well as ones published from our website? Click on the photo album button on the left side of our site at the bottom and follow the prompts. Also click on the commercial printing button to find a link to the Carlson Craft website where you can order invitations, cards for all occasions and party supplies.

Please mail response to: The Iola Register  
PO Box 767  
Iola, Kansas 66749

Or drop it by our office at 302 S. Washington Ave in Iola.  
Drop slot on right side of front door for after hours.

Thank You,  
THE IOLA REGISTER